

Your sponsorship of a Lunada Bay Concert would entitle you to the following 8 important benefits:

- 1. Only 1 or 2 sponsors will be featured at each concert.
- 2. If a concert is co-sponsored, each will be from a different noncompetitive industry.
- 3. We will add your business information to our LBHOA website and promote the event and your sponsorship to our members via email blasts and social media.
- 4. Time permitting, we will post a banner at the City Hall intersection and across from Lunada Bay Park promoting your concert.
- 5. We will reserve space for up to ten (10) seats for you and your guests to enjoy the concert.
- 6. You can join us in our LBHOA tent (or bring your own branded tent) to promote your business and conduct a "meet and greet" with our residents.
- 7. We will print and distribute a colored program describing the band and your sponsorship at the concert.
- 8. You will have the opportunity to announce and promote your business at the beginning of the concert and, if available, during intermission.

We are asking for a \$1,000 minimum sponsorship to enable us to devote this dedicated attention to your business.

The LBHOA would be grateful for your support and would work in earnest to promote your business. Please consider and if interested contact either Kenny or Kristin below. Thank you!

Kenny Kao, LBHOA Board kennyjkao@gmail.com 626-354-6790 (cell)

Kristin Sweet, LBHOA Board kmsweetp@gmail.com

Remaining 2016 Concerts Open for Sponsorship:

8/14 – Sara Dee (kid indie/family themed) 8/28 – Tenn West (country western) www.tennwest.com

All concerts located at Lunada Bay Plaza Park and start at 5 p.m. unless otherwise noted\*

(722/16)